

Price Comparison Example

Item	Store1	Store2	Store3	Sales
Apple Slices, 16oz	3.29			
Applesauce - Mott's Natural, 23oz	3.28	3.25	3.12	
B Complex - Sublingual	4.99	5.99	5.97	
Batteries - AA or AAA 8 or 10 pack	5.65	5.99		
Batteries - AA 16 pack		7.99		
Benefiber Powder, 245g	11.39	9.94	9.94	Store1 - \$8.99 2008-08-09
Bread - Peppridge Farms Whole Grain	3.69	3.69		
Bread - Peppridge Farms Cinnamon Raisin	2.99	2.79	2.50	
Carrots - 10lb	3.49	n/a		
Celery	1.69	n/a		
Cereal - Kashi - Honey Almond Flax	3.39	3.29	3.24	
Cereal - Optimum Zen	3.99			
Cereal - Peace	4.29			
Cereal Bars - Kashi	3.69	3.29		
Cheese - Kraft - Slices - 2% PepperJack	4.69		3.98	
Cheese - Store - Block - SharpChed	5.19			
Cheese - Kraft - Block - JalJack			2.00	
Cheese - Store - Block - JalJack	2.79			
Cheese - Kraft - Shred - ChedJal	3.59			
Cheese - Store - Shred - Ched, 8cups	7.89			
Chips - Pringles Select			2.00	
Chips - Tostitos	3.29		2.96	
Chromium 800mg			7.94	
Cinnamon Rolls	2.12	1.84	1.64	Store2 - \$1.50 2008-11-23
Coffee - Nescafe Taster's Choice, 10oz	7.99			
Cottage Cheese	2.89			
Cough Syrup - Nyquil - 2pk		5.49		
Cough Syrup - Store Brand - 2pk			5.46	
Crackers - BlueDiamond Nut Thins	3.29	n/a		
Crackers - Kellogg's All Bran	3.49	n/a	2.77	
Crackers - Keebler Townhouse	3.79	n/a	2.33	
Cups - Solo Grip, 18oz, 50 count	4.59	3.84		Store1 - \$2.50 2008-08-23
Enchilada Sauce - 19oz	n/a	n/a	2.08	
Frozen Fruit - Europe's Sun Mangoes	4.29	n/a		
Frozen Fruit - Dole Pineapple Chunk	2.99	n/a		
Frozen Fruit - Store Mixed Fruit	8.99			
Frozen Fruit - Store Sliced Peaches	3.19			
Frozen Fruit - Store Blackberries	2.49			
Frozen Fruit - Store Dark Sweet Cherries	2.99			

Price Comparison Example

Item	Store1	Store2	Store3	Sales
Frozen Dinners - Hot Pockets	2.50	2.00		
Frozen Dinners - Hot Pocket Panini	3.19			
Frozen Dinners - Kashi Entrees	3.59			
Frozen Dinners - Kashi Pocket Bread	3.19			
Frozen Dinners - Soft Tacos	3.99			
Frozen Dinners - Stouffers Lasagna, 96oz	14.69		8.98	
Frozen Meatballs - Rosarina			6.28	
Frozen Pie - Mrs. Smith			3.00	
Frozen Snacks - Bagel Bites - 9 ct	2.00	1.99		
Frozen Snacks - Bagel Bites - 18ct	3.69		2.97	
Frozen Snacks - Bagel Bites - 40ct	7.99			
Garlic, Minced - 32oz	4.99			
Juice - OceanSpray Cranberry, 64oz	3.89	2.89	2.50	
Juice - Mott's Apple, 64oz	2.89	2.09		
Lemons - organic	1.19			
Mayo		2.59		
Milk, Skim - 1/2 gallon	2.45		2.17	
Mustard - Grey Poupon Dijon		2.49		
Oatmeal - Instant - Store, 12 pkts	2.29			
Oatmeal - Instant - Quaker Original, 18oz container		2.29		
Oatmeal - Instant - Quaker Original, 12 pkts	3.79	2.54		
Paper Towels - Bounty Big Roll, Individual	1.89	1.84	1.83	
Paper Towels - Bounty Big Roll, Pair		3.59	3.42	
Peanut Butter - Smuckers Natural	3.28	2.75	2.38	
Pizza - DiGiorno Ultimate Meat			5.98	
Potatoes - 5lbs			3.97	
Selenium		3.42	3.58	
Spinach, frozen 10oz	1.75	n/a		
Toilet Paper - Scott, 12pk	9.49	8.99	8.96	
Tomatos - organic, per pound	4.29			
Tuna, canned, single 6oz can	1.89			
Tuna, canned, 4-pk 6oz can	6.69	5.89		
Turkey, ground, per pound	1.99			
Yogurt - Dannon Activa Light, 4pk		n/a	2.14	
Yogurt - Dannon Activa Light, 8pk	4.89	n/a	4.12	
Yogurt - Yoplait Yo+, 4pk	2.25	n/a	2.12	